

# President's Message

*Andrea Rosenthal*



Thank you very much for your generous contribution to Temple Sinai's Annual Appeal Campaign. It is through your support that Temple Sinai is able to continue to offer innovative programming, achieve educational excellence, provide support for congregants in need and maintain our facility. Your commitment to Temple Sinai's ongoing success is truly appreciated. With your help, this will be a wonderful year for Temple Sinai.

Andrea Rosenthal  
President

Jeffrey Hampton  
Vice President Fundraising

## *Contributions as of 11/10/10*

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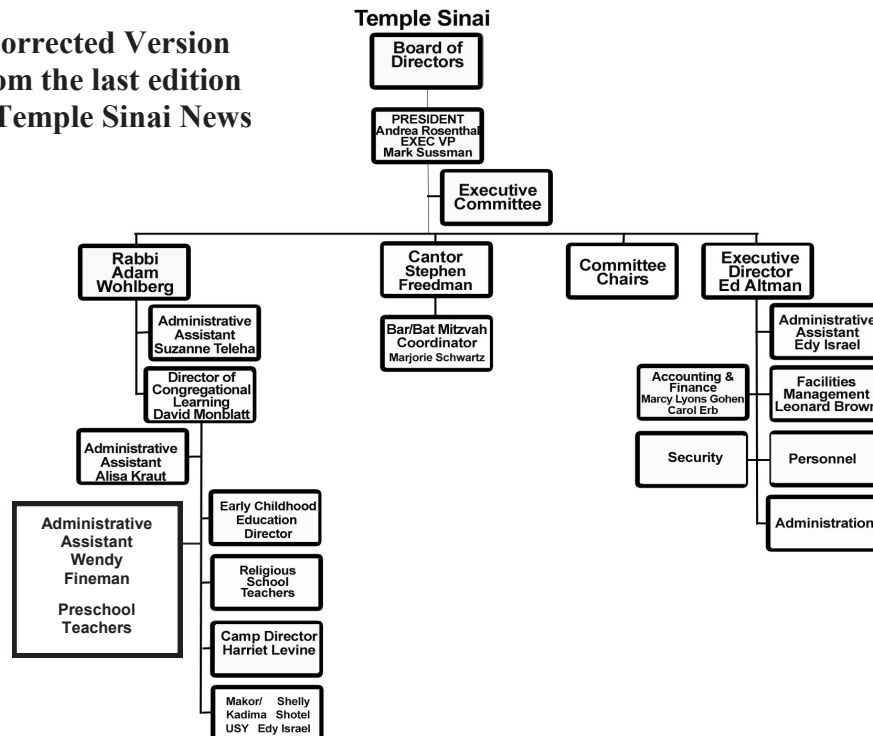
# Annual Appeal Contributions Continued

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Corrected Version  
 from the last edition  
 of Temple Sinai News



# Treasurer's Report

Cindy Warkow



One of the biggest challenges for a Treasurer of Temple Sinai is creating a sound and realistic budget for the year. Given the recent tough economic times including price increases for basic needs and our desire to continue with our top notch programming at Temple Sinai, the challenge to create a sound budget for 2010-2011 was even greater.

Even in this climate, we have seen our membership grow this year. This is due in part to changes occurring in our Religious School with the hiring of our new Director

of Congregational Learning, David Monblatt. Also our Preschool remains vibrant along with solid Adult Education, Youth Groups, Hazak, Sisterhood, Mens Club and the myriad of activities, meetings and events that help keep Temple Sinai busy. Ed Altman, as our Executive Director, has been instrumental in keeping costs down while still maintaining our 30 year old building. Yes, he is the one who reminds folks to turn the lights off when you leave a room!

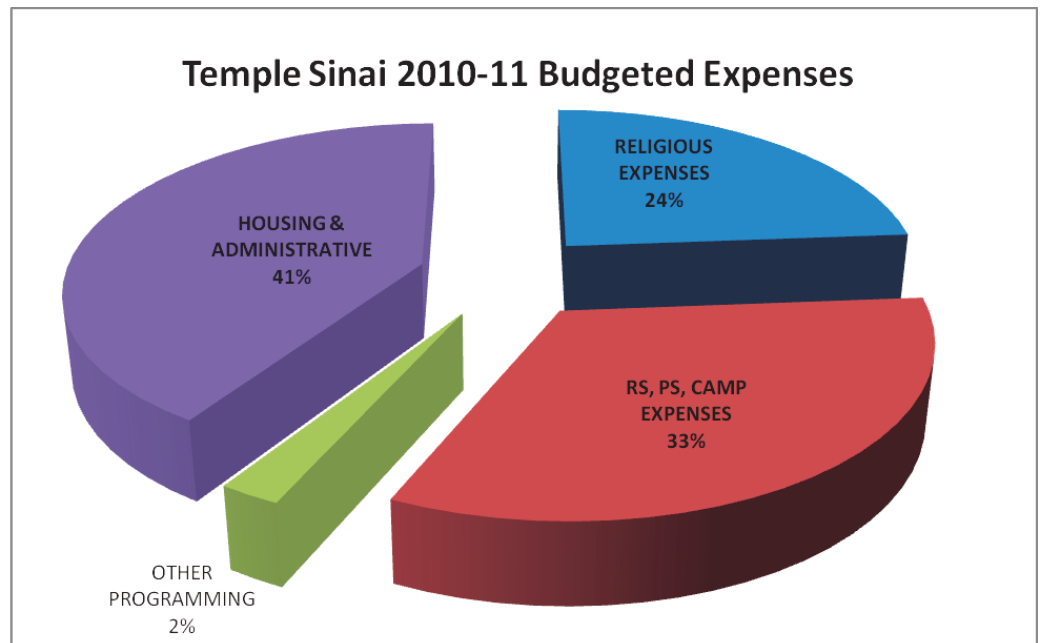
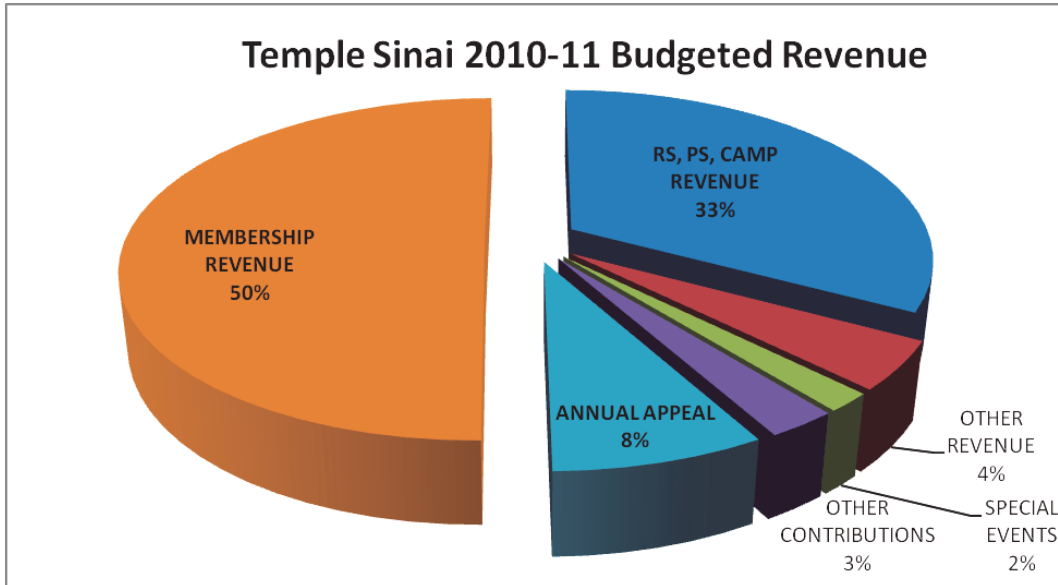
Below are 2 charts that illustrate our approved budget for 2010-2011. It shows areas where we project to achieve revenue and how our money is allocated for expenses. This summary doesn't show all the countless hours that the Budget Committee, Executive Committee and Board of Directors all put in to approve the budget.

But what it does show is our Membership Dues contribute only 50% of our revenue.

The Annual Appeal and other smaller contributions make up an additional 11% of our revenue. That's a total of 61% of our revenue. However, the expenses to maintain our older building and administrative functions account for 41% of expenses and Religious Expenses make up 24% of our expenses, a total of 65% of our expenses. Our Preschool, Camp and Religious School account for 33% of our revenue and 33% of our expenses.

This illustrates why our Annual Appeal for funds from our members is so important. As we strive to keep our costs low, we do provide so much for all of our members and we continue to need your help to maintain our building and our programming.

If you have any questions about the budget, feel free to email me at [cwarkow@aol.com](mailto:cwarkow@aol.com).  
Cindy Warkow, Temple Sinai Treasurer



# From The Mailbox

## A SISTERHOOD MESSAGE TO THE CONGREGATION

With amazing participation from Sisterhood members, Temple Sinai congregants & Temple Sinai support staff we have just winded up our first annual Rummage Sale. It was such a success on so many different levels. I wanted to share with the entire congregation what a wonderful experience the Rummage Sale was to the Temple Sinai community, local charities, to many other communities far and wide and to Sisterhood. We never could have imagined the impact we could have on so many people. We sold an enormous amount of clothing and household items to people who were truly grateful for the opportunity to shop where things were affordable. We were thanked over and over again.

After what seemed like an incredible 2 day experience all the leftover items were donated to organizations who again and again expressed their thanks. The books went to the Upper Dublin Library, men's suits went to a church in Philadelphia, dishes and glasses went to One House At A Time, an organization providing dishes and household items to women who were in shelters and who are now establishing their own home, props and clothing were donated to the Temple Sinai Players for their upcoming show Annie, the unsold clothing went to Impact Thrift which supports surrounding communities and charities, children's clothing and toys went to Crayons to Cradles and some toys were donated to Mission Kids. It just seemed like the giving never ended.

Everyone who worked on the Rummage Sale not only donated their time and physical labor but we all met new people and it really was a special experience. So many people volunteered I don't want to name names because I will surely leave people out. Just let me say they came day after day and in the evenings, they sorted, they tagged, they rearranged till the auditorium looked absolutely amazing. Saturday evening Rabbi led us in an intimate Havdallah service and then we spread our goodies out to the second bay of the auditorium. The volunteers were back bright and early on Sunday as we all nervously waited to see if the shoppers would come, and they did not disappoint. It was a slow start but throughout the day more and more shoppers arrived until the auditorium was overflowing and our fantastic cashiers were bleary eyed to say the least as many people patiently waited to pay. It's hard to believe it is over but we are already planning and hoping that we will be able to secure a date to have this wonderful experience again.

I'd like to thank Shop N Bag for their donation of paper bags for our bag sale and reusable bags for shoppers to use and most of all for the use of three shopping carts to help us haul the rummage, the Rosenaus for providing industrial bags to pack up the donations at the end of the sale and to Stu Weitz who helped us with so much that I can't begin to name everything and of course to the entire congregation for their fabulous rummage – the shoppers were very impressed. Special thanks to the Maintenance Team who were always there when we needed a helping hand and Edy and Suzanne who have helped us publicize and field phone calls and even store things in Ed's office while he was on vacation. Our Temple President, Andrea, supported us throughout the process and worked tirelessly with our volunteers doing whatever needed to be done and believe me these were not glamorous jobs. Sisterhood had a wonderful team of volunteers who made the sale happen. A special thanks to Suzan Hirsch a dear friend and Sisterhood member, who scouted out other Rummage Sales, arranged the advertising, drove around posting flyers and managed too many jobs to name and was my co-chair and the mastermind behind the sale. Thanking everyone in this way is truly inadequate but no one there was doing it for the thanks. We were all paid back by participating in an indescribable event of camaraderie and Tikun Olam. WOW, what an experience!

Dear Rabbi Wohlberg and Temple Sinai Congregants,

My husband and I have been blessed by your hospitality since my mother, Joanne Di Novo, joined the Temple Sinai Congregation several years ago. Your warm welcome has been extended to us during your Shabbat Services, Casino Night, Rosh Chodesh, and informal gatherings. While we have been impressed by your hospitality, nothing could have prepared us for your generosity during the past nine months as I struggled with the challenges of a difficult pregnancy. Your concern and encouragement, as well as the constancy of your prayers during Minyan Sameach and Shabbat Services, were a great comfort and a significant source of strength. More recently, you have shared our joy at the birth of our son, Jeremiah. Once again, we have been amazed by the generous outpouring of your heartfelt good wishes, cards, donations, and gifts.

Temple Sinai has blessed us in so many ways. Thank you for including us in your extended family and know that words cannot fully express our gratitude

With warm regards,  
Teresa Colella



### Temple Sinai's Gift Card SCRIP Program

#### What is the Gift Card SCRIP Program?

The SCRIP program is a **Fundraising Program**. You purchase gift cards through Temple Sinai to use wherever you plan to shop. Temple Sinai receives a percentage of the gift card, but **YOU** receive the full face value of the card. It's a Win-Win situation for all.

**Examples of Retailers:** Gap, Old Navy, Bloomingdales, Macy's, Men's Warehouse, iTunes, Game Stop, Regal Movies, Barnes & Noble, Dick's Sports, Home Depot, Lowes, Sears, Office Max, Staples, Starbucks, Dunkin Donuts, Rite Aid, CVS, Genuardi's, Sam's Club, Amazon, AMC Movies, Brookstone, and hundreds more.

#### IN A HURRY? NEED A GIFT? Available NOW at the Main Office:

Shop 'N Bag, Giant, Acme, Shop Rite, Genuardi's, Sam's Club/Walmart, Regal Movies, Barnes & Noble, Staples, iTunes, CVS, Dunkin Donuts, Starbucks, Dick's Sports, Best Buy



To see a full list of all available Gift Cards including your favorite stores and restaurants:  
[WWW.GLSCRIP.COM](http://WWW.GLSCRIP.COM)  
Click on List by Category or Alphabetical.

ORDERS CAN BE PLACED AT TEMPLE SINAI'S MAIN OFFICE DURING REGULAR BUSINESS HOURS.

For More Info: (215) 643-6510 X103

# From The Mailbox

September 16, 2010

Dear Ed:

Thank you very much for placing an advertisement in the Upper Dublin High School Football Program. We sincerely appreciate the support you gave the Football Team! It means a lot to the players and coaches involved with Upper Dublin High School Football!

In conjunction with the Temple Sinai Annual Campaign, we would like to make a contribution this year in honor of the four Temple Sinai congregants who are Upper Dublin High School Seniors participating on the Upper Dublin High School Football team:

- Zach Borgman
- Josh Field
- Ayal Gabbay
- Taylor Marks

Temple Sinai should be proud of these fine student athletes who proudly represent themselves and their school, synagogue and community.

In addition, we would like to honor Dr. Jody Borgman who tirelessly gives untold hours of his personal time over the past three years for the betterment of the High School Football Program.

Thank you again for supporting Upper Dublin High School Football.

Sincerely yours,  
Amy & Greg Field



*Today Rabah* to all of the teens who committed to helping with child care during the High Holiday. We greatly appreciate your help!

Cissy Plotnick

It is with great joy that we welcomed a great grandchild to our family.

And it is with much appreciation to our many friends and well wishers who joined in the welcoming of Ahuvah.

May we all be bestowed with good health and long life to derive pleasure and pride in our children and our children's children.

Beverly & Cantor Nathan Chaitovsky

## Men's Club

*Michael Carver, President*

Battling Sunday morning sluggishness and 90° temperatures, seven dedicated preschool fathers turned out to recondition the playground prior to the start of the school year. Armed with power tools, paint brushes and a box of Dunkin Donuts coffee, Greg Fisher, Peter Ghosh, David Kepniss, Chris O'Donnell, Neil Ravitz, Rob Rosenthal and Darin Steinberg performed restoration miracles on many of the play structures. While Darin and Greg attacked rust and peeling paint on the metal swings, Neil removed many seasons worth of debris and bird poop from the playground using an arm-numbingly-powerful pressure washer. Rob and Chris cleaned and painted the heavily-weathered playground train, adding

years of life to the Thomas' (the locomotive) cousin from Dresher, PA. Peter and David put their carpentry skills to work on the ailing wooden ship, addressing several "splintery" areas, loose boards and wooden trim needing re-attachment. While the ship will never be seaworthy, we are now confident that the kids will be safer while playing on deck.

Sunday's playground cleanup was sponsored and organized by The Men's Club. While the event was rewarding on many levels, it was enjoyable because of the lively group of preschool dads who turned out. The Men's Club looks forward to supporting more activities to engage all men of our congregation.


Men in the Kitchen then started the new year with our 2<sup>nd</sup> annual **Break the Fast** then we all retired to the Sukkah on September 26 for our 2<sup>nd</sup> annual [Scotch and Steak event](#) (its beginning to look like a theme...). If that were not enough Men in the Kitchen are planning some exciting additions to their menus and offerings. All in all it's shaping up to be an active and exciting year.



**Temple Sinai Men's Club**

# Pub Night

The first round's on us!  
 Tuesday, December 14, 8PM  
 KC's Alley  
 10 W. Butler Pike, AMBLER  
 NO RSVP... Just show up!  
 mensclub@tsinai.com




## Sisterhood

Debbie Krochtengel,  
President



The activities never seem to stop when it comes to Sisterhood. Before we know it Sisterhood will be honoring Sara Segal, a longtime devoted Sisterhood member, at our Torah Fund Brunch on Sunday November 20<sup>th</sup>. I hope you will join us in feting Sara and hear the wonderful speaker for the event. Please look for your invitations in the mail and RSVP early. On Monday December 6<sup>th</sup> we will be hosting Sisterhood's Paid-Up Dinner/Ladies Night Out which is always a great time to come together with friends, meet new people, enjoy dinner together and this year hear our very special guest speaker, Lynne Abraham, former Philadelphia District Attorney and current Partner in the Philadelphia Law firm of Archer & Greiner. Lynne says she likes to talk about something current so I'm sure it will not only be timely but also very interesting. Get your questions ready. You must be a member of Sisterhood to attend this event and you must make a reservation. Invitations will be out soon or print the RSVP form from your email. This is sure to be an extremely popular event so please RSVP early.

Again, I want to thank our wonderful Sisterhood volunteers who made our Rummage Sale a great success. They were hardworking and dedicated and the sale would not have been possible without each and every one of our super Sisterhood volunteers! This year at the Hanukah Bazaar Sisterhood will have a table of finer things, "Bubbe's Attic", from the rummage sale. Please stop by and see our treasures. I hear the Hanukah Bazaar is going to be great, they have sold out of spaces, so please come out and shop at the Bazaar and while you are there don't forget to visit our Gift Shop. We have loads of new merchandise that I guarantee you will love. We have beautiful jewelry, new menorahs of all types & gorgeous serving pieces. Hanukah starts on December 1<sup>st</sup>!

On November 16<sup>th</sup> our Hanukah College packages will be assembled for mailing to college students. If you would like to help or need information please contact Amy Charles.

We have a Board meeting on Monday November 8<sup>th</sup>. Please join us and see how Sisterhood runs. We always have enthusiastic discussions. If you haven't already joined Sisterhood it's never too late. Membership brochures are in the lobby. For existing members let me know if you are not receiving our emails. It's a good way to stay connected and hear about upcoming events. See you at the Gift Shop!

## Jewish Family Living

My Baba could cook, pray, set the world straight with her, " *'S stayt gerscriben,*" (It is written), and love us like no one else in the world. Her latkes were meichels of the century -- fantastic culinary wonders not too light, not too heavy, but gorgeously golden with fluffy white centers (she rinsed the potato shreds and wrung them dry in a tea towel). I taste them as I write.

But *Chanukah* belonged to Baba's sister Zissel -- not Aunt, not *Tante*, just wonderful, demonstrative outgoing Chanukah-loving Zissel. When she sang "*Oi Chanukah, Oi Chanukah*" we were prepped, perked, and open to the wonder of light, the love of the festival and the pure joy of being Jewish. What a special lady! What a wonderful lesson!

Do you have or did you have her equal in your life? Do your children have one? If not hone your skills and be one.

*Chaunkah* is a grand vehicle for learning the joys of Judaism. The lights, the food, the music, the additions to the service, Torah reading, and gelt / gifts coupled with few restrictions make *Chanukah* perfect for all ages. The dreidel teaches "a great miracle happened there / *sham* (if you're here) or here / *po* (if you're there in Israel)." To me *Chanukah* is a miracle of celebration and remembrance. *A shaynim dank, todah rabba, Zis.* Thanks for the memory.

Joan Winokur



**Chanukah begins on December 1st**

Visit the  
**Temple Sinai Sisterhood Gift Shop**  
for a wonderful selection of Chanukah items...

- \* Menorahs
- \* Dreidels
- \* Chanukah Toys
- \* Books
- \* Gifts for the entire family!

Hours:  
Sunday: 10:30 AM – 12:30 PM  
Monday – Friday: 10:30 AM – 1:30 PM  
Tuesday: 4 – 6 PM  
215-643-5605

All sales support Temple Sinai!

\*\*\* Now you can also shop online 24/7 \*\*\*  
[tsinai.judaicabeautiful.com](http://tsinai.judaicabeautiful.com)

This new webstore offers extensive lines of Judaica and Israeli made gifts. Purchases from JudaicaBeautiful, an independent online retailer, benefit our synagogue. Explore the webstore, understand purchase and return policies, and enjoy the convenience of shopping online!

