JEWISHINSIDER

TARGETED TACTIC

Bicycle rally aims to force Jewish businesses out of Philadelphia

Statement by Jewish groups in Philadelphia: 'We will not allow antisemitism to be disguised as activism. We will not accept efforts to intimidate Jewish businesses or drive them out of Philadelphia'



Rittenhouse Square, Philadelphia, Pennsylvania.

By Marc Rod November 2, 2026

A Sunday "Boycott Ride" planned by local anti-Israel groups in the heart of Philadelphia, aiming to force a series of Jewish and Israeli-owned businesses out of the city, has garnered condemnation from local Jewish groups, which described the event as blatantly antisemitic and part of an effort to drive Jews out of public life.

The bicycle rally in Rittenhouse Square targets businesses including Dizengoff, Huda, Schlesinger's, Mac Mart, K'Far Cafe and Goldie and falls on Nov. 8, the day before the anniversary of Kristallnacht, a fact noted by the local Jewish groups.

"Let's be clear: This is antisemitism. It is Jew-Hatred, plain and simple," reads a joint statement from the Anti-Defamation League and American Jewish Committee's

Philadelphia branches, the Jewish Federation of Greater Philadelphia and StandWithUs. “We will not allow antisemitism to be disguised as activism. We will not accept efforts to intimidate Jewish businesses or drive them out of Philadelphia. And we will not remain silent.”

Several of the groups involved in organizing the rally have specifically targeted Israeli American chef Michael Solomonov and his restaurants in Philadelphia. Fliers for the event demand “these Zionist establishments must go! Not in our city!”

Some of the groups promoting the event have said in social media posts that they want to “show these zio business owners that we see them for the disgusting humans they are.”

“Marking businesses for removal from Philadelphia is an attempt to intimidate, marginalize and exclude members of the Jewish community from the economic and civic life of our city,” the Jewish groups’ statement continues. “No business should be targeted because of the identity, heritage or perceived political beliefs of its owners.”

The Jewish groups warned that the “public targeting of Jewish businesses should alarm every person of conscience. We cannot allow such hatred to become normalized in Philadelphia.”

They called on the city’s mayor and district attorney, Pennsylvania Gov. Josh Shapiro and other elected officials to condemn the event, and asked the Philadelphia Police Department to ensure the safety of the businesses and their patrons, arguing, “Silence and equivocation are unacceptable when members of our community are being singled out and told they do not belong.”

The Jewish groups also called on Philadelphians to turn out in support of the businesses on Sunday to provide “increased business and visible solidarity.”